

**Exhibit C
to the**

**Declaration of Ryan S. Hilbert In Support Of *Ex
Parte* Application By Maritz Inc. For An Order
Shortening Time or, In the Alternative,
Temporarily Staying Arbitration**



American Arbitration Association
Dispute Resolution Services Worldwide

6795 North Palm Ave, 2nd Floor, Fresno, CA 93704
telephone: 877-528-0880 facsimile: 559-490-1919
<http://www.adr.org>

DATE 12/20/2007 2:22:05 PM

TO Charles A. Weiss Esq.

COMPANY Bryan Cave, LLP

ADDRESS 314-259-2020

FROM Norma Cantu

NUMBER OF 2 (Including cover page)

PAGES

RE Case number: 74 117 01325 07

RECIPIENTS Charles A. Weiss Esq.; Roderick M. Thompson, Esq.

NOTES:

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American Arbitration Association
Dispute Resolution Services Worldwide

Western Case Management Center
John M. Bishop
Vice President
Jeffrey Garcia
Assistant Vice President

December 20, 2007

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VIA AAAWEBFILE & FACSIMILE

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St. Louis, MO 63102-2750

Re: 74 117 01325 07 NOCA
VISA U.S.A. Inc.
VS
Maritz, Inc. dba Maritz Loyalty Marketing

Dear Parties:

After careful consideration of the parties' contentions, the Association has determined the administration of this matter shall be conducted by the Western Case Management Center and hearings will be held in San Francisco, California.

As stated in our previous letter dated November 30, 2007, which included the arbitrator list, we encourage the parties to agree on one (1) arbitrator. If you are unable to reach an agreement, please advise the Association on or before January 4, 2008. Absent agreement of the parties, we ask each party to strike the names objected to, number the remaining names in order of preference and return the list on or before January 4, 2008. The parties are reminded to exchange copies of all correspondence except the checklist for conflicts and this arbitrator list.

The list for selection of arbitrators is also available on-line. The parties may strike and rank their preferences, which will be kept confidential.

If you have any questions, please do not hesitate to contact me.

Sincerely,

/s/
Norma Cantu
Case Manager
559-490-1896
cantun@adr.org

Supervisor Information: Lupe Gonzalez-Baca, 559 650 8019, Gonzalezl@adr.org